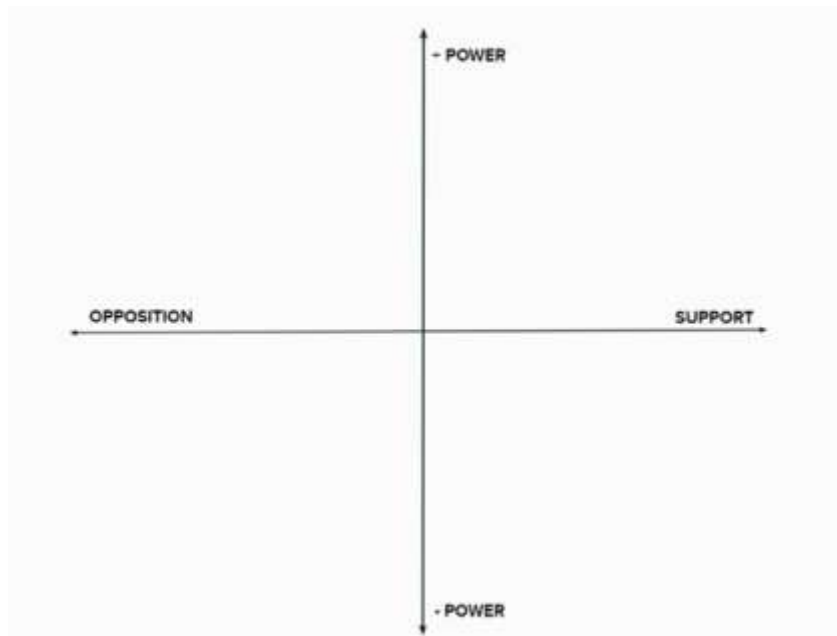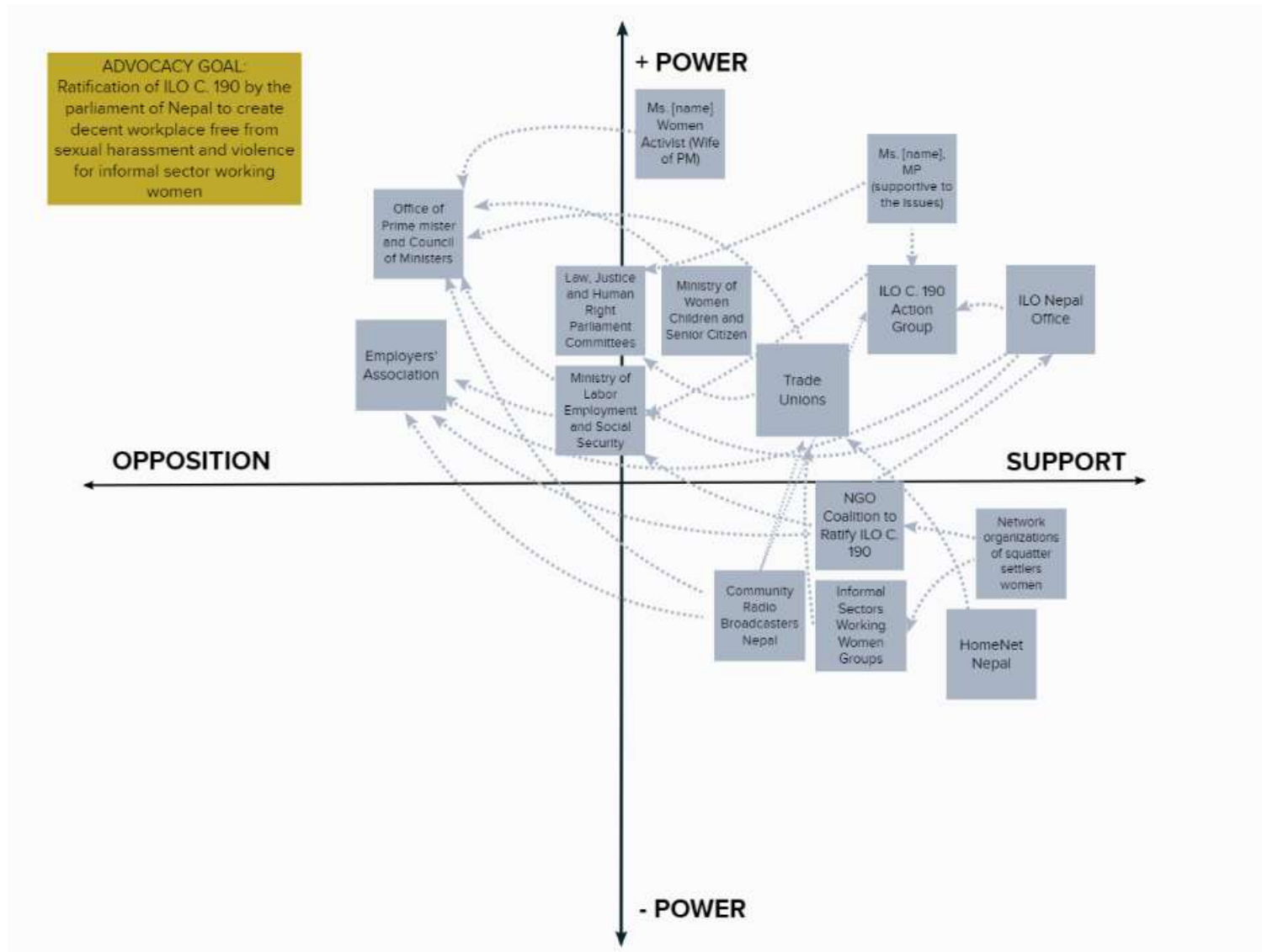# **Advocacy tool:** Power and stakeholder mapping activity guide

> This exercise will help you analyse the context for your advocacy, and can have implications for your strategy. Please refer to the **toolkit** for further guidance.

1. Either on a large flipchart paper or on a virtual whiteboard (e.g. Mural, Miro, etc.), draw a power/support axis like the one below

2. Brainstorm all of the different actors that have some kind of power or stake/interest in your advocacy goal (either positively or negatively)

3. Write down the name of each actor on a different post-it note (actual or virtual)

4. Position each post-it note on the axis. The position will depend on the relative power and support/opposition of the actor with regard to the advocacy goal

5. Now draw arrows between the different post-it notes to indicate the chains of influence – i.e. who influences who (as you may not get direct access to the most powerful actor and may have to resort to influencing those who influence him/her). See next page for an example of a complete map with chains of influence.

ADVOCACY GOAL:
Ratification of ILO C. 190 by the parliament of Nepal to create decent workplace free from sexual harassment and violence for informal sector working women

+ POWER

Ms. [name] Women Activist (Wife of PM)

Ms. [name], MP (supportive to the issues)

Office of Prime mister and Council of Ministers

Law, Justice and Human Right Parliament Committees

Ministry of Women Children and Senior Citizen

ILO C. 190 Action Group

ILO Nepal Office

Employers' Association

Ministry of Labor Employment and Social Security

Trade Unions

OPPOSITION

SUPPORT

NGO Coalition to Ratify ILO C. 190

Network organizations of squatter settlers women

Community Radio Broadcasters Nepal

Informal Sectors Working Women Groups

HomeNet Nepal

- POWER

Example of power and stakeholder mapping by Anup Raj Pokhrel (Care Nepal), former participant on INTRAC Advocacy Strategy and Influencing Skills training course. This example maps the actors who have some kind of power or stake/interest in the advocacy goal "Ratification of ILO C. 190 by the parliament of Nepal to create decent workplace free from sexual harassment and violence for informal sector working women".